



# Sponsorship & Marketing Opportunities



City of Palm Beach Gardens

# Tree Lighting Festival

Wednesday, December 7, 2016 • 6-8pm  
4404 Burns Road, Palm Beach Gardens, FL 33410

## Tree Lighting Festival

The Tree Lighting Festival is a family-oriented event to celebrate the season. There will be live entertainment, children's games and activities and, of course, a special visit from Santa and Mrs. Claus. Food, drinks and snacks are available for purchase.



## Benefits/Exposures:

Palm Beach Gardens website 26,000 visits per month  
Business logo on all event flyers and event banner  
Facebook/Twitter-5,000 friends and growing  
E-Notification to 3,000 plus subscribers  
E-Newsletter to 3,000 subscribers

**Benefits/Exposures are determined by your level of sponsorship**



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## \$10,000 Event Title Sponsor

- Business recognition on marketing presentation at the Burns Road Recreation Center
- Recognize your business on Facebook & Twitter
- Recognized on City's website sponsor recognition page
- Business name/logo on all advertising
- Recognition on event banner
- Stage announcement
- Recognize your business as a sponsor in the "Gardens Life" brochure

## \$1,500 Elf Sponsor

- Business Recognition on marketing presentation at the Burns Road Recreation Center
- Recognized on City's website sponsor page
- Recognize your business on Facebook & Twitter
- Recognize your business as a sponsor in the "Gardens Life" brochure

## \$500 Friend Sponsor

- Recognized on City's website sponsor page
- Recognize your business on Facebook & Twitter
- Recognize your business as a sponsor in the "Gardens Life" brochure

