



# Sponsorship/Marketing

## 2017 Opportunity

**City of Palm Beach Gardens  
Daddy Daughter Date Night**  
Friday, March 3rd ~ 6:00-8:00pm  
Burns Road Recreation Center  
4404 Burns Road

22<sup>nd</sup>  
Annual

### \$1,500 'Hot Rod' Sponsor

- Recognize your business as a sponsor in the Recreation brochure (3 issues)
- Recognized on City's website sponsor page
- Recognize your business on City of PBG Facebook and Twitter
- DJ announcements throughout event
- Recognition on outdoor event banner @ Burns Road Recreation Center

### \$500 'Hipster' Sponsor

- Recognize your business as a sponsor in the Recreation brochure (1 issue)
- Recognized on City's website sponsor page for 6 months
- Recognition at event on signage
- Facebook post prior to event

### \$3,000 'Big Daddy-O' Sponsor

- Direct link from our website to yours
- Business name/logo on event souvenir cup



- Recognize your business on City of PBG Facebook and Twitter
- Recognize your business as a sponsor in the "Gardens Life" brochure (5 issues)
- Recognized on City's website sponsor recognition page
- Business name/logo on all event advertising
- DJ announcements throughout event
- Indoor gym banner (one month prior to event)
- Recognition on outdoor event banner @ Burns Road Recreation Center

1950's Theme  
"Bop 'til you Drop"



**The City will always work with your business on a custom sponsorship that fits your financial & marketing needs.**



Fun Photo  
Cut-Outs



# City of Palm Beach Gardens

## “Bop ‘til you Drop”

### *Daddy Daughter Date Night*



*Sold Out Every Year!*

### **Benefits/Exposures:**

- City of PBG website 30,000 visits per month.
- “Gardens Life” brochure 17,500 printed annually
- Business logo on event advertising-500 flyers and event banner
- Direct link from our website to your business
- Facebook/Twitter-5,000 friends and growing
- PBG Gym banner-80,000 participants annually
- E-Notification to 3,000 plus subscribers
- E-Newsletter to 3,000 subscribers

***Benefits/Exposures are determined by your level of sponsorship***



**Friday, March 3<sup>rd</sup> ~ 6:00-8:00pm**



**Bop ‘til you Drop-1950’s theme!**

You’ve got it ‘Made in the Shade’ as you dance the night away with your dad, grandpa or uncle and enjoy lots of food & fun!

Special dance performance by

**City of PBG ‘Performance Ensemble’**

DJ ~ Dance to the music all night! Dinner & Dessert Dress your best! Leather jackets, poodle skirts & bobby socks!

**Burns Road Recreation Center • 4404 Burns Road**



*For more information please contact  
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