

Sponsorship/Marketing Opportunities

2017

The City of Palm Beach Gardens

ALL THE GREAT BOOKS

Friday & Saturday, January 13 & 14, 2017 • 7pm

Veterans Plaza Amphitheater • 10500 N. Military Trail

Palm Beach Gardens • FL • 33410



\$7,500

“King Lear” Sponsor

- Direct link from our website to yours
- Recognition on City’s lobby slide show at recreation center
- Recognize your business on Facebook & Twitter
- Recognized on the City’s website sponsor page for 1 year
- Logo on all event advertising
- Recognition on event banner
- Stage announcement
- Recognize your business as a sponsor in the “Gardens Life” brochure (5 issues)
- Gold Leaf on City Sponsorship Tree at Burns Road Recreation Center

*“Nothing will come of nothing”
(Act I, Scene I)*

\$3,500

Literacy Sponsor

- Recognition on City’s lobby slide show at recreation center
- Recognized on City’s website sponsor page for 6 months
- Recognize your business on Facebook & Twitter
- Recognize your business as a sponsor in the “Gardens Life” brochure (3 issues)

\$1,000

Friend Sponsor

- Recognized on City’s website sponsor page for 1 month
- Recognize your business on Facebook & Twitter
- Recognize your business as a sponsor in the “Gardens Life” brochure (1 issue)

“As You Like It”

The City will always work with your business on a sponsorship that fits your financial and marketing needs.

*“Can one desire too much of a good thing”
(Act IV, Scene I)*



The City of Palm Beach Gardens



Palm Beach Shakespeare Festival *ALL THE GREAT BOOKS*

Benefits/Exposures:

- The City of PBG website 30,000 visits per month.
- “Gardens Life” newsletter 17,500 printed annually
- Business logo on event advertising (Flyers and event banner)
- Direct link from our website to your business
- Facebook/Twitter-5,000 friends and growing
- Vendor booth space at event
- PBG Gym banner-80,000 participants annually
- E-Notification to 3,000+ subscribers
- E-Newsletter to 5,000 subscribers

**Benefits/Exposures are determined
by your level of sponsorship**

Lovers of literature, users of CliffsNotes and families of all ages are invited to an evening under the stars celebrating some of the finest literary works when the Palm Beach Shakespeare Festival and the City of Palm Beach Gardens presents the county premiere of Reduced Shakespeare Company’s hit play,
“All the Great Books.”

“To be or not
to be” a
Sponsor...?
“That is the
Question....”
~ Hamlet



For more information, please contact:

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